

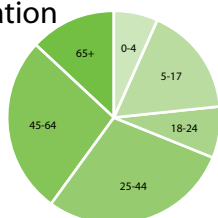
Clark County

Lead agency:

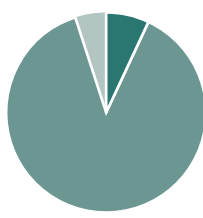
Clark Memorial Hospital

Coalition Coordinator: Annie Reiss

Total Population
110,232



Population by age group



Population by race

Hispanic
White
African American

1220 Missouri Avenue
Jeffersonville, IN 47130

Ph: (812) 285-5877

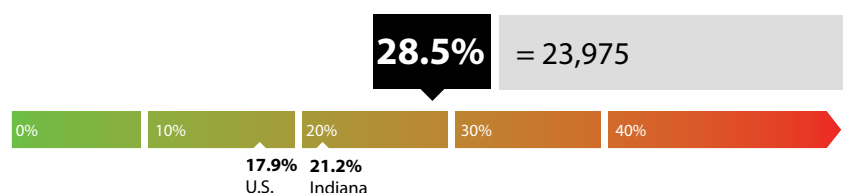
Fx: (812) 283-2411

annie.reiss@clarkmemorial.org

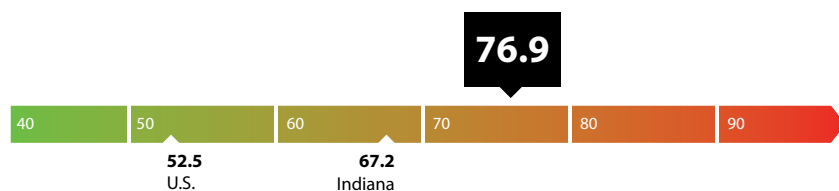


TOBACCO AND HEALTH IN CLARK COUNTY

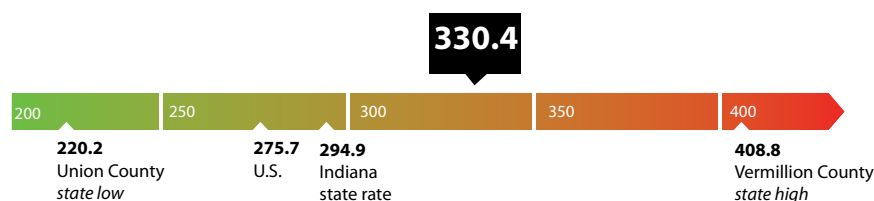
Percent of adults who smoke



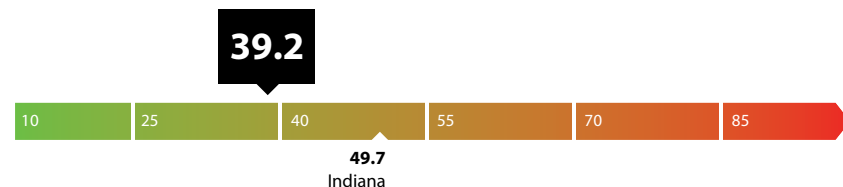
Lung cancer deaths per 100,000 residents



Cardiovascular disease deaths per 100,000 residents



Asthma related emergency room visits per 10,000 residents



Smoking and pregnancy

Births affected by smoking 274

low birth weight, SIDS, reduced lung function

Cost of smoking related births \$473,865

Percent of pregnant women who smoke

Indiana 18.5%
Clark County 18.9%

Smoking deaths

Deaths attributable to smoking
154

Deaths due to secondhand smoke

19
Economic burden of secondhand smoke: \$6.7 million

Smoking related illness

3,087

TOBACCO CONTROL FUNDING

\$218,280

Funding in Clark County for July 2011- June 2013.

The CDC recommends the Indiana government spend **\$78 million** each year on tobacco prevention and control programs.

Actual spending in Indiana: **\$10 million**

\$4.8 billion

Economic cost in Indiana due to smoking, according to the Centers for Disease Control.

Cost per Indiana citizen: **\$740**

TOBACCO FREE POLICIES

Smoke free community workplace and restaurant law

- Jeffersonville

Hospitals and Health Care Facilities:

- Clark Memorial Hospital
- Medical Center of Southern Indiana
- St. Catherine Regional Hospital

School Districts:

- Clarksville Community School Corp
- Greater Clark County Schools
- West Clark Community Schools

COMMUNITY-BASED TOBACCO CONTROL COALITION

- Clark Memorial Hospital
- YMCA
- Ogle Library
- Ivy Tech Community College
- Grassroots Prevention
- Community Action of Southern Indiana
- Indiana 9TH & 1570 WND Radio
- Health & Wellness Center
- Floyd County Tobacco Prevention
- Our Place Drug & Alcohol Education Services, Inc.
- Our Lady of Providence Jr. High School
- Our Lady of Providence Sr. High School
- Clark County Health Department
- Greater Clark County Schools
- Marketing Clark Memorial Hospital
- Scott County Tobacco Prevention

COMMUNITY INDICATORS

Protect and maintain local tobacco control coalition
infrastructure needed to combat tobacco use, as well as working with community organizations to reduce tobacco use among those groups most impacted by tobacco

Protect Hoosiers from exposures to secondhand smoke by:

- Supporting local and/or statewide smoke-free air ordinances for worksites, including restaurants, bars, and gaming facilities
- Implementing tobacco-free campus policies for hospitals, health care centers, mental health centers and clinics, and addiction treatment centers

Decrease adult smoking rates by:

- Promoting the Indiana Tobacco Quitline (1-800-QUIT NOW) throughout the community
- Working with health care providers to ensure they ask, advise, and refer their patients to tobacco treatment
- Supporting employers to create healthier employees through employer supported tobacco treatment resources to their workforce

